



Editorial Contact:

Jeff Cohen

Process Exchange, Inc.

661.373.5063

jeff@process-exchange.com

www.process-exchange.com

ProcessExchange Joins New SAS[®] Reseller Program

Santa Clarita, CA (August 28, 2006) – ProcessExchange today announced its participation in the new SAS channel program, which will help bring SAS business intelligence software to small-to-medium and mid-market businesses (SMB) in the U.S. and Canada – specifically in the Finance/Insurance, Healthcare, Security, Retail/Distribution industries.

“As a member of the SAS channel program, ProcessExchange is able to help our customers increase their revenues and manage costs more efficiently by applying business intelligence and analytics to their data,” said Jeff Cohen, CEO of ProcessExchange. “Since the amount of data for our clients typically doubles every year, SAS’ powerful business intelligence and analytics software will make it possible to not only manage this explosive data growth, but also gain value from it by using the data to identify trends and make accurate predictions that will impact future success.”

As a SAS reseller, ProcessExchange will promote and sell the SAS Enterprise Intelligence Platform, which includes data integration, business intelligence and analytics. SAS will train and certify ProcessExchange sales staff and provide ongoing technical support to ensure an ideal customer experience, from pre-sales to implementation and beyond. In addition, the two companies will engage in targeted marketing activities to drive greater awareness of SAS software in ProcessExchange’s core markets.

“ProcessExchange is unique in that it focuses exclusively on the software development lifecycle for businesses,” said Jack Duncan, Director of SAS Channel Sales. “Their expertise combined with SAS’ strong reputation and support structure will give ProcessExchange’s clients a comprehensive and unified technology platform that will help them design and build an enterprise-class BI system.”

About ProcessExchange

ProcessExchange® provides products and consulting services focused on improving communication between Business and IT constituents. As a premier software solutions provider, ProcessExchange helps companies implement communication solutions that improve organizational effectiveness and efficiency. Our core competency is helping companies optimize their people, processes and technology to achieve rapid return on investment. ProcessExchange provides guidance on the best combination of lifecycle processes and technology to successfully deliver projects on time, on budget, and in line with the intent of the business drivers behind specific software projects. More information is available at www.process-exchange.com.

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